

LAW MATTERS

June 2019

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LAW CALENDAR OF EVENTS

June 18, 2019 1:15 am—1:00 pm

June Membership Meeting and One Hour CLE

June 25 2019 5:30 pm—7:30 pm

Meet the New Board Networking Happy Hour



PRESIDENT'S MESSAGE

by Christen Blackburn



This past month at a portrait unveiling ceremony, LAW honored one of our founding members and past presidents, Judge Martha Craig “Cissy” Daughtrey, for her service as the first woman Tennessee Supreme Court Justice. Prior to Judge Daughtrey’s appointment to the Tennessee Supreme Court, she served on the Criminal Court of Appeals, becoming the first woman to serve on a court of record in Tennessee. We are incredibly proud of Judge Daughtrey’s trailblazing accomplishments. Prior to her judicial service, women had no role model in our state’s judiciary. While her impressive career in public service has certainly inspired so many

women in our community, there is perhaps a lesser-known side to Judge Daughtrey’s legacy.

Although most know her public achievements, few know of the impact she has had on the women in our legal community, beginning with her time as a law professor. Indeed, a few women in our organization had the fortunate experience of learning from Judge Daughtrey when she was the only woman professor at Vanderbilt Law School in the mid 1970s. At the time, the small minority of women students often felt intimidated or overlooked by the male faculty. They, however, found a friend in Professor Daughtrey! Professor Daughtrey became not only a trusted friend, but also an advocate and a mentor for her women students. Judge Daughtrey believed these women could accomplish great things and in time, they believed in themselves. Many of these women have gone on to have remarkable careers and achievements of their own, owing in no small part to Judge Daughtrey’s inspirational influence. So, while taking nothing from her ceiling shattering public achievements, I believe one of Judge Daughtrey’s most important accomplishments can be seen in a legacy of women lawyers who have drawn inspiration and strength from her wisdom and encouragement. Judge Daughtrey’s inclusive attitude and selfless mentorship planted seeds in the hearts and minds of her women students, which have blossomed throughout this organization.

For one, Judge Daughtrey has often been credited with encouraging the formation of the Lawyers’ Association for Women as an organization to promote the advancement of women in the legal profession. As this organization continues to grow and our members continue to achieve, we must also credit Judge Daughtrey with the resulting community that LAW provides its members. Like Judge Daughtrey, as our founding members of LAW advanced in the private and public sectors, they did not forget to reach back, leaving the door open for young women to come behind them. These women have risen as leaders in our state and local bar associations and community organizations, and as they did, they have nominated, promoted, and encouraged young women to join them in leadership positions. But most importantly, like Judge Daughtrey, these women have listened, counseled, mentored, supported and championed younger women as they pursued their legal careers. And while we may not have all been lucky enough to be one of Judge Daughtrey’s students, we all been touched by her legacy of support for women lawyers.

Which leads me to a question for you: who has helped you become the lawyer you are today? I am certain, that like me, you have a long list of women you could thank for contributing to your success through their time, advice, and support. But the bigger question is: what women are you helping achieve career success? To whom are you providing a word of encouragement, a listening ear or a lunch invite? What women are you recognizing in your firms, companies or legal organizations by promoting, nominating, or championing? How are you continuing the legacy created by Judge Daughtrey?

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2019 Marion Griffin Women's Symposium

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UPCOMING EVENTS

2019

JUNE

Tuesday, June 18, 2019

June Membership Meeting and One Hour General Credit CLE

BB King's Jazz Club

11:15 am—Noon Registration and Buffet Lunch

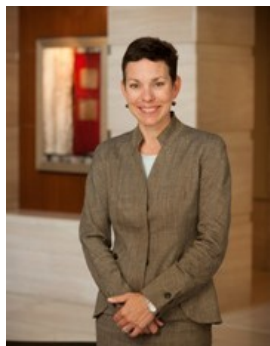
Noon—1:00 pm CLE Presentation

152 2nd Avenue North, Nashville, TN 37201

Annual Legislative Update

Mandy Young, Erica Vick & Kim Adkins join us for their informative and energetic program!

Register Early—Arrive Early! This meeting is always well attended!



Mandy Young



Erica Vick



Kim Adkins

**Forgot to register? There are 5 spaces left before
we go to a waitlist.**

JUNE

Tuesday, June 25, 2019

Meet the New Board Networking Happy Hour

Rare Bird Rooftop Bar

Top Floor, Noelle Hotel

5:30 pm—7:30 pm

200 4th North, Nashville, TN 37219

JULY

Watch for information on the following July events:

July 16th Membership Meeting on Restorative Justice initiative

Networking—Summer Associate Happy Hour

Health & Wellness—Book club kickoff for 2019-2020

To register for all LAW events, go to www.law-nashville.org/events



**The Membership Committee needs your
Current Employment and Areas of Practice
UPDATED For the Membership Directory!!**

Let's work together and complete the LAW Membership Directory! LAW members love to support one another by referring business! You can't receive a referral unless you have your firm and practice areas completed in your member profile.

Please check your information.

Email the LAW office if you need a new password link sent to you!

May Member Meeting Recap:

“Beyond Politics – The Private Governance Response to Climate Change”

By Tabitha Robinson

On May 21, LAW members convened at B.B. King’s for the May membership meeting and CLE. This month’s CLE was entitled, “Beyond Politics: The Private Governance Response to Climate Change.” Michael Vanderbergh and Jonathan Gilligan hosted the CLE. Michael P. Vanderbergh is the David Daniels Allen Distinguished Chair of Law at Vanderbilt University. Jonathan Gilligan is an Associate Professor of Earth & Environmental Sciences and Associate Professor of Civil & Environmental Engineering at Vanderbilt University. Together, both professors wrote the book, Beyond Politics: The Private Governance Approach to Climate Change. At the meeting, Vanderbergh and Gilligan presented on the thesis of their book, that, “private sector action provides one of the most promising opportunities to reduce the risks of climate change, buying time while governments move slowly or even oppose climate mitigation.”

The professors opened by discussing Walmart’s initiative to reduce carbon emissions by a billion tons over the next ten years. They stated that Walmart’s initiative provides a fresh way of reaching a climate change solution, something that is often attributed to the government sector. The professors then posited that the private sector’s involvement in the climate change solution provides an alternative way for climate change skeptics to think about the issue. The professors then segued into the presentation of four conceptual barriers that are preventing the nation from taking the example of Walmart’s initiative and expanding it across the entire economy.



(From L) Professors Jonathan Gilligan and Michael P. Vanderbergh

The first conceptual barrier is the “accounting for developments in environmental governance.” Gilligan stated that Environmental Protection Agency regulations are twice as long as the Federal Tax Code, and while many laws were promulgated to mitigate the climate change problem in the 1970s, no major pollution regulation laws have been passed since 1990. The government passed only one major statute in the past twenty-nine years, the Lautenberg Amendments to the Toxic Substances Control Act. The professors demonstrated that part of this issue is due to Democrats and Republicans becoming more polarized on the issue of climate change. Despite this, the general public supports clean air and water. This dynamic has presented private entities with the opportunity to champion solutions to the issue of climate change. This has also caused the emergence of private organizations creating sustainability and certification councils, like the Marine Stewardship Council and the Forestry Stewardship Council. The professors further explained that some private entities like Walmart and Target are creating their own toxicity standards that supersede the regulations that the government promulgated to bridge the gap.

The second conceptual barrier is “how we frame the problem versus the solution.” There is a conception that the resistance to climate change is driven by a lack of information about the nature and severity of the problem. However, as scientists confirm climate change with greater certainty, politicians have become less certain of the existence of climate change. The professors

explained that this phenomenon is called the “information deficit model.” The professors also noted that part of this problem is due to confirmation bias, the notion that says that if a person has a preconceived idea, that person will seek out information reinforcing their idea. Gilligan said that confirmation bias “means that if there is a very politically divisive issue, people’s beliefs tend to be rooted in their politics of it and what they want to believe.” The professors explained that this mindset is so pervasive, that a study found that when conservatives see a “green label” on an item for purchase, they will buy it less often than a similar non-labeled item, even if it costs more money. Another phenomenon explained was “solution aversion,” the notion that “if people don’t like a solution to a problem, then they will deny that there is a problem.” Therefore, because many people believe that “big government is the problem,” the idea that climate change is a real problem becomes minimized as government has traditionally undertaken the climate change the problem.



The third conceptual barrier is “understanding what can happen below the national level.” The professors posited that although some local governments and states have taken on the challenge of mitigating climate change, they will not be able to singlehandedly tackle the problem. For example, the twenty states that have set greenhouse gas emission targets only account for 36% of the greenhouse gas emissions.

The fourth conceptual barrier is “taking private sector options seriously.” The professors posited that we can bypass “solution aversion” with a response to the issue from the private sector. “The more we start having the private sector say ‘we can do this and also become profitable while helping the environment,’ this becomes a more palatable message for those with solution aversion,” said Gilligan. Further, there are numerous benefits to “going green” for private entities. Some corporate drivers include the acceleration of efficiency, more investors and lenders, an increase in employee morale and retail customers, and an increase in the reputation of brands. Other private actors that could take advantage of climate change initiatives include religious organizations, colleges, hospitals, and civic and cultural institutions.

To read [Beyond Politics: The Private Governance Response to Climate Change](https://www.amazon.com/dp/), visit <https://www.amazon.com/dp/>



Tabitha Robinson is a 2018-2019 Newsletter Editor and Staff Attorney for Nashville Electric Service.

Chancellor Claudia Bonnyman on Life, the Law, and Her Legacy: An Interview

By: Tabitha Robinson

If you are an LAW member, you know Chancellor Claudia Bonnyman. From being the first President of LAW and the only female attorney in District Attorney Tom Shriver's Office, making partner at two different law firms, serving as the Chancery Court Clerk and Master, and closing out her professional career with a fifteen-year stretch as Chancellor for the Davidson County Chancery Court for the Twentieth Judicial District, Chancellor Bonnyman has achieved more in her lifetime than seems possible for just one person. This month, I had the privilege of interviewing Chancellor Bonnyman as she reflected on her extraordinary life and fruitful career. I am honored to share her stories with you.

Chancellor Bonnyman grew up as one of four siblings "in the foothills of the Smoky Mountains" in East Tennessee, what she refers to as, "a different state." Living in a farm community, she remarked that she was "raised at a time when children were released to go outside in the morning and come back when it's dark...it was a place where parents weren't worried about strangers because there were no strangers." She was raised in the Methodist Church, and the church was the "community."

Her father was a lawyer and her mother was a stay-at-home mom and feminist. Bonnyman said her mother "felt like women were not respected as men were in the world...She was quick to tell us girls that we should be thinking about a career...She pointed out the women in the neighborhood that worked while having families and households to take care of." Recalling her mother's penchant for cleanliness and meticulousness, Chancellor Bonnyman "learned that the best thing to do was to find a good book and hide somewhere, so that [she] could spend time reading instead of doing chores." Her favorite hiding spot was a huge tree on the side of her yard. "She never thought to look over there," Chancellor Bonnyman remarked. "I would see her looking for me, but if she didn't call, I didn't feel obligated to show myself." Looking back on her favorite childhood memories, she said, "My mother made it possible for her three daughters to own a horse. All three of us loved riding and caring for the horse. The experience of racing and competing with the male riders increased my confidence, just like my mother intended."

We all know Chancellor Bonnyman as the clerk, the lawyer, and the judge. But unlike many judges, Chancellor Bonnyman had not planned to become a lawyer. In fact, she began her career as an educator. While her father, grandfather, and her great-great grandfather were lawyers, Chancellor Bonnyman remarked, "I honestly did not think I would be a lawyer." Before becoming a lawyer, Chancellor Bonnyman taught health and English at a small, private school: "It was a time when there was very few teaching positions. I applied, and applied, and applied, even outside of the state. Driving back from my hometown with my spouse, we passed by a school. As it turned out, it was a boarding school funded by churches and run by a pastor and his wife. I drove up the driveway and the principal exclaimed, 'God must have sent you.' And I was hired that very day." Looking back on her teaching job, Chancellor Bonnyman said, "There are people who have a gift, a spark, a special part of their personality that makes their persona irresistible to kids. That's the kind of teacher I wanted to be. But I don't think that was written in my future."

Chancellor Bonnyman recalled the very moment she decided to become a lawyer: "I was a teacher when a woman my age came to my house to have me sign a petition. She said she was in law school. It was that moment that I thought, 'well, if she can do it, then why couldn't I do it?'" Bonnyman stated, "I think that's a very enlightening thing to think about. I saw plenty of guys that went to law school; they didn't cause me to think I could do it. You don't realize the impact it has on you when you see other women around you taking the same risks."

Chancellor Bonnyman began law school at the University of Tennessee before moving to Nashville and transferring to Vanderbilt. "There were six female students at UT, and 13 at Vanderbilt. At both places, I had this thought in the back of my mind, 'if this could be done, why aren't more women doing this?' So probably, it can't be done...if it could be done, there would be just as many women as there are guys here." Regarding the composition of her law school classes, Chancellor Bonnyman said, "The first couple of years when there were not many women was a special time of connection. I felt welcome. I didn't feel like a misfit. I never had the experience of someone acting like I shouldn't be there. Some people did, but I was lucky." At the time, the only female law professor at Vanderbilt was Judge Martha Craig Daughtrey. Reflecting on this, Chancellor Bonnyman said, "Having Professor Daughtrey as a professor was a huge comfort...Cissy was seen as a maverick and original thinker."

Chancellor Bonnyman then detailed her expansive legal career. "My first job was clerking for a judge...I had a kind and generous judge to work for, Judge William Harbison. He couldn't have done better...then I went to the DA's Office. At that time, the criminal court judges were not enthusiastic about having women in the courtroom. And that was hard. And that's really the only time that I could recall that being a woman was a detriment."

She then reflected on her next legal experience: "My spouse and I both value challenging experiences and being lawyers in Nashville wasn't quite enough...so after my DA stint, we worked for the Presbyterian Church in the Middle East, in Jerusalem." Reminiscing on her time in Jerusalem, she stated, "We were asked to function as lawyers in a legal aid office in the West Bank."

I wouldn't take anything for that experience. For someone that was from Morristown, Tennessee, it was really an eye-opener." Shortly after arriving to Jerusalem, Chancellor Bonnyman learned she was pregnant. She returned to the United States when she was 8 months along and had her son, Houston. "When I came back, I started thinking about what I could do as a lawyer with a baby, and I ended up being a law clerk for Judge John Nixon. I am forever grateful to him for hiring me...After that, I went to work for Waddey & Jennings and later at Ortale, Kelley, Herbert and Crawford...I was the only woman at both firms when I began there. I had great friends and colleagues at both firms. Everyone was working as hard as they could, and everyone was challenged. No one was treated specially." When she started private practice, Chancellor Bonnyman had a two-year-old. Thinking back on being a young mother, Bonnyman remarked, "One thing I would say to young women is try to do as much as you want. Don't hold back on something you want to do, whether that's have a career, have kids, or have both."

Reflecting on her path to becoming a successful lawyer, Bonnyman remarked that "The biggest challenge for practicing law for me was not seeing other women in the profession, and not imagining myself in that role. Not seeing other women lawyers hit my confidence...but Cissy Daughtrey created purpose for me. I can't even address how important she was to women law students." Comparing the legal practice now to when she began lawyering, Bonnyman stated, "now, you have to juggle so many things, you have to have the highest level of social skills. Your clients are going to challenge you. Things are more expensive, good childcare is also a lot more expensive than it used to be. Surely, it's harder now than when I became a lawyer." She later commented, "Women are going to have to take it, not be given it. We have never made any progress unless we have made it ourselves. How do you convince your firm that you're just as capable? I think it depends on your firm. There are hundreds of ways to do it."

As she reminisced on her career, Chancellor Bonnyman stated, "The best part of my career was the time I spent with my law partners and on the bench...I just loved to have the lawyers educate me about things I didn't know about. Judges are generalists, and lawyers come in and pull you into the subject matter; it's such a privilege to learn. My favorite thing is sitting there as a student." On her proudest career moment, she said, "One thing that I'm proud of is that over time, I have learned how to dictate decisions from the bench instead of taking things under advisement. It's a benefit to you and the lawyers. I'm proud of that because it did not come naturally to me."

Chancellor Bonnyman discussed her role in establishing LAW and becoming the first President of the organization: "Cissy [Daughtrey] had the idea that in order to have opportunity for women, we needed to organize and have our own bar association so we could lead and take on leadership positions we might not get in the larger bar associations. And Margaret Behm has always been a strong force for organizing women and getting everybody in the same boat...We had meetings and thought about things that would promote women in the profession. We started with endorsing judges and politicians that would promote women. That was a huge thing to bite off as we had never done that before...Our first year, we had meetings, we kept minutes, we made a place for ourselves. We made efforts to universalize the dress code for court so that women could wear the same things as men." Regarding LAW's legacy, Chancellor Bonnyman stated, "Our goal was to promote women in the legal profession. I think we did it, and we're still doing it. And I still think it's really necessary. It's one of the things we do best, and we shouldn't give that up."

As a lifelong jurist, Chancellor Bonnyman imparted wisdom throughout the entire interview: "Looking back, I wish I developed my public speaking earlier. For lawyers young and old, develop your public voice...The more you do it, the more it becomes natural to you and the more you will be asked to speak. And that will become part of your arsenal of tools, and it is a great tool..." Also, "don't focus on prestige. Find something you really like, your niche." On balancing parenting and the practice, she said, "If you are trying to make a decision between staying at home with your children or working, don't think of it as a financial decision only. Think of maintaining your practice as an investment, even if the short term economics of paying for child care, etc., suggest that it makes more sense to stay at home. If you're not in the game at all, then you're not building...keeping your oar in the water means you're keeping your options open...On the other hand, if you do something nontraditional while raising your children, it might take you on a different and wonderful path you never anticipated."

Earlier this year, Chancellor Bonnyman announced her retirement. Even though Chancellor Bonnyman is currently finishing her last few written opinions, she is excited about her new phase in her life, stating, "[My husband and I] have a farm in Wilson County. I want to learn how to raise chickens...They have a lot personality and are a lot of fun. We will continue to grow vegetables and spend a lot of time on our land. I want to pick blackberries and grow sweet potatoes. I will continue to walk with my walking group. I'm going to be taking cooking classes with my son in New Orleans. And I'm going to read more. I'm going to be in two book groups."

As an attorney, Claudia Bonnyman fervently advocated for those at home and abroad. She led as a Chancery Court Clerk and Chancellor. She innovated the Nashville legal landscape through her work as one of the founders of this very organization. Even though Chancellor Claudia Bonnyman may be retiring, it is evident that her legacy continues to flourish in the hundreds—if not thousands—of lives she has influenced in her career.

Showing the (Self) Love: Developing Your Personal Brand in the Legal Marketplace

By: Kaley Bell

In a career centered on serving others, attorneys frequently forget to focus on developing their personal brand. Instead, you often hear you should be generating new business while continuing to bill hours and perform at exceptional work levels. However, your reputation, personal career, and client relationships will follow you from job-to-job and city-to-city. Dedicating time and energy to your personal brand outside of your firm or organization is an investment in your future.

Further, personal branding has become increasingly important in a digital age where clients have access to Google searches, LinkedIn profiles, and online review platforms to personally vet their attorney in advance of meeting them. Today, a potential client has ample access to your personal brand well in advance of picking up the phone and calling you about a matter. If you are not developing and marketing yourself through these online channels and in your community, you are keeping yourself a secret from potential clients and the legal community.

To get started, it is important to understand the concept of a personal brand. Dr. Sarah David defines personal branding as your “unique promise of value and what you bring to the table” that leads to “getting potential clients to choose you as the only solution to their problem.”¹ Building a personal brand does not rely on the reputation of your firm or other colleagues. Instead, your personal brand is your own professional reputation, or, simply put, what people say about you when you are not in the room.

How do you create a personal brand? First, take a moment to self-evaluate. To begin the brainstorming process for your personal brand, list what you are good at and enjoy doing the most. Using both your professional experience and career goals, create a combined description that encompasses everything you wish your personal brand to showcase. After you have developed what you believe to be your personal brand description, ask colleagues, friends, and family to describe your professional career in their own words. Does their description match your self-evaluation? If not, you may be missing the mark on defining and marketing your personal brand. Use the descriptions from others to validate and authenticate your own professional career description. Keep in mind, a personal brand should have room to evolve into the marketing tool for your ideal professional career.

Use the description you created and feedback from others to draft an elevator pitch solely dedicated to describing your professional career. This should include your current experience and your career goals. Your pitch should be a 20-30 second statement highlighting your niche² areas of practice and showcasing your professional personality. Remember to focus on your target audience. A personal brand statement may need editing depending on if you are describing yourself to a fellow attorney, potential client, or hiring committee. Add in statements that communicate an authentic message about your audience’s wants and needs, and project yourself as an “expert” within your niche. Though it may sound basic, having a reliable elevator pitch will serve you well at networking events, marketing to clients, and even internally promoting yourself within your firm or organization. A fine-tuned elevator pitch conveys a concise message about who you are and what you have to offer.

Once you are equipped with a personal branding message, it is time to market yourself within the community. Personal branding marketing may take the form of joining local and national organizations, serving on non-profit and/or Bar committees, community service, or simply attending an attorney-focused function. You might also consider partnering with a trusted colleague to develop a CLE that can be used to further promote yourself as an expert in your niche area (and earn additional CLE credit). If public speaking is not your strong suit, ask organizations, such as LAW, if they need additional articles written or edited for their newsletter or annual publication. These free marketing avenues can jumpstart your personal brand by promoting you as an industry expert.

Although most attorneys cringe at the words “networking event,” taking time to personally promote your brand by connecting face-to-face with the legal community can lead to recognition, client referrals, and increased growth of your personal brand. Networking can include choosing one or more local or national organizations and devoting time each month to attending their functions. Involve others in your practice group or department by creating a monthly social calendar and determining who might attend each function. Once appointed to attend, you can create a networking “plan” for the event. Your networking plan could include requesting a copy of the guest list from the event organizers so you can make intentional connections. Before the event, tailor your personal brand statement to the audience. Having a networking “plan” in place can lessen the anxiety associated with face-to-face networking and help you gain confidence promoting your personal brand.

Personal branding in the digital age does not stop at attending attorney functions. Creating an online presence is key to building a strong personal brand. With social media pervading our current culture, attorneys can utilize social media platforms as business marketing tools within minimal time investment. For example, you may want to consider creating or updating your LinkedIn profile with a professional headshot. Regularly update and maintain your personal social media pages to reflect your personal branding message by dedicating at least two ten-minute time slots per month to reviewing all your social media and internet presence and updating, posting, or connecting with others to develop your network.

To better connect with the social media world, consider taking photographs at the functions you attend and tagging the host organization with a self-promoting caption. Examples of self-promoting language include starting your posts with “Having a great

morning with...” or “Fun evening at...” followed by specific tags that show your involvement in the organization or how it pertains to your brand. Your post can conclude with additional buzzwords from your elevator pitch such as “#inhouseattorney” or “#contractscounsel” that speak directly to your personal brand. The posts that include candid photographs or an inside look at an event create the appearance that you are approachable, engaged, authentic, and knowledgeable in the areas of your client’s needs. You can use your networking experience to further market your personal brand by creating newsletters, blog posts, or email materials for your clients using photographs or summaries of what you learned during an event. Other marketing avenues can include personally connecting with your clients by sending holiday greeting cards with photographs of yourself or your family or pets. Personal marketing materials create an opportunity to connect with current and past clients and open dialogue that may lead to additional business. For resources, these free and user-friendly apps and tools can assist in your personal brand marketing:

Event planning and content planning: Trello³
Social media management: Buffer, Hootsuite⁴
Email marketing platform: Emma, Mailchimp⁵
Graphics for social media and printed fliers: Canva⁶
Surveys: Survey Monkey⁷
Invites/Cards: Paperless Posts, Green elope⁸

Although experienced attorneys may be able to quickly craft an elevator pitch and implement social networking tools into their current marketing scheme, younger attorneys may find developing a personal brand more challenging. Identifying and developing a niche practice area takes time, and newer attorneys may not have exposure to certain niche practice areas early in their careers. Younger attorneys can develop niche markets by dedicating additional hours to training with a mentor or attending events and CLEs geared towards a desired practice area. If younger attorneys struggle to decide on a niche practice area, NewLaw companies, such as Legility may provide a solution. Working on contract-type projects through NewLaw companies provides young lawyers with the ability to jump to different clients and experiences to get a feel for what types of environments and matters they like working on. At Legility, our team is focused on knowing each attorneys’ strengths and career goals, pairing them with client needs to advance those goals, and providing them with the opportunities to gain experience in niche markets. Regardless of your experience level, reaching out to someone working in NewLaw legal talent for career and marketing advice, whether you are interested in a career change, can provide you with valuable resources and direction.

No matter your experience level or career goals, a personal brand should be continually tailored to meet your professional career goals. Lack of career direction should not deter you from proactively developing a personal brand. Instead, personal branding is an on-going and evolving process. In a digital age, now is the time to take control of your existing brand, create your own road to recognition, and put yourself in the driver’s seat of your brand narrative.⁹

¹ www.craftofmarketing.com/personal-branding-basics

² www.kimgarst.com

³ www.trello.com

⁴ www.buffer.com; www.hootsuite.com

⁵ www.myemma.com; www.mailchimp.com

⁶ www.canva.com

⁷ www.surveymonkey.com

⁸ www.paperlesspost.com; www.greenvelope.com

⁹ www.craftofmarketing.com/personal-branding-basics



Kaley Pennington Bell is a Talent Manager at Legility (formerly Counsel On Call).



Moms' Weekend Away in Savannah, Georgia

By: Amanda Bradley

My Mom Squad recently took a much-needed long weekend trip to Savannah, Georgia. No husbands, no kids, just us. It about 7 hours to get there, being forced to drive through the dreaded Atlanta traffic. We stayed in a charming AirBnB in the Victorian district on the north edge of Forsyth Park. The house itself wasn't spectacular, but the neighborhood was cute, and it served its purpose as a place to rest our heads at night (note to self: next trip, insist on both Wifi and multiple bathrooms).

Savannah in late April is absolutely breathtaking! There are flowers and gardens everywhere you turn, making for a pleasant experience on both the eyes and the nose. We had two full days to take in the city, and while you can accomplish a lot, one extra day would have been nice to squeeze in a guided tour and more restaurants. As it was, we learned about the history of the city on the hop on/hop off trolley tour, and did a nighttime ghost tour to hear what makes Savannah the most haunted city in America. Both were well worth it. We also purchased tickets to the Telfair museum which includes three locations. The first of the museums we visited was the Owens-Thomas House and Slave Quarters to gain some insight about what life was like in Savannah in the early 19th century. I'd read beforehand that the Owens-Thomas house did a good job at presenting Savannah's full history without skimming over the city's past reliance on slavery, and this tour did not disappoint. In each room, our guide made a point to discuss the activities of both the homeowners and their guests as well as the responsibilities of the enslaved people. We next visited the Telfair Academy which is a former mansion-turned-museum that now houses, among other things, the Bird Girl statue made famous by the cover of the bestselling-novel Midnight in the Garden of Good and Evil. (Sidenote: this book is practically required reading in Savannah.) I picked up a copy of the novel while I was there as a souvenir and look forward to reading about Savannah now that I've visited many of the places mentioned in the book. We did not have time to visit the Jepson Center, which is the third Telfair museum, which houses modern art.



Savannah is laid out in a grid pattern with periodic lush green squares filled with live oak trees covered in Spanish moss and an assortment of fountains and statues. If you're lucky, you might find Forrest Gump hanging out on a bench in Chippewa Square with a box of chocolates on his lap. He'll talk to you and pose for pictures. River Street was a bit too touristy for my taste (think Gatlinburg on the river with shell shops, candy stores and way too many places selling t-shirts).

One interesting thing about Savannah is that it's an open container city, meaning that in most places, you can order your favorite adult beverages to go. Two noteworthy places to go for a drink are Jen's and Friends, a martini bar with countless unique martinis (our favorites were the Birthday Cake and the Twix), and Artillery, which is a classy establishment serving up craft cocktails.

Savannah is a foodie’s paradise. It has been said that tourists go to Paula Dean’s, while locals (and hip travelers in the know) dine at Mrs. Wilkes. Mrs. Wilkes is only open for lunch, costs \$25 cash, and consists of four large tables in a single dining room, so you’ll want to get there early to line up outside. Mrs. Wilkes serves classic southern food family style, so while you’re in line waiting, get friendly with your line mates because there’s a good chance you’ll be seated together. We were fortunate enough to meet a lovely lady from Texas who was 89 years-young, and by the end of the meal we’d exchanged contact information with our new surrogate grandmother, her daughter and daughter in-law – all part of the southern charm of Savannah! While Mrs. Wilkes was certainly good southern cooking and served way more food than you could ever eat, do yourself a favor and head to Miss Mary Bobo’s in Lynchburg, Tennessee for a similar, but better, overall experience.

We had drinks and appetizers at the famous Pirates’ House restaurant, built in the 1750s (because we were still too stuffed from Mrs. Wilkes to eat a full dinner!). One noteworthy appetizer was the fried green tomatoes: buttermilk soaked and fried, served with house-made smoked gouda pimento cheese and drizzled with chipotle aioli. Delicious! Dinner the next night was at the Olde Pink House. Admittedly, when we were planning this trip, I requested to come here because the building is pink, and I love the color. Built in the 1770s, this historic home got its name from the bricks’ vibrant red bleeding through the white stucco. The first owners continued to repaint the white to cover the red brick, but later owners decided to just go with the pink, as seen today. Here, we tried a local Savannah favorite: Low Country She Crab Soup: a delicious creamy soup with crabmeat and drizzled with Sherry. It was tasty, as was the Habersham Platter of shrimp and grits, crab cake, and seared scallops. Skip the Pink Lady cocktail – it was way too sweet.



Speaking of sweet, Leopold's Ice Cream is a must if you visit Savannah! Yes, the line will be out the door and down the block no matter what time you go, but it will be absolutely worth it. I couldn't decide between the flavors so I opted for two kiddie-sized cups. The Coconut was good, but the Savannah Socialite was to die for, and I consider myself to be an ice cream aficionado. There were so many great places to eat, and not enough time to try them all. A couple of spots that came highly recommended to us that I'll make a point to hit up on my next trip are: The Grey for dinner, Collins Quarter for brunch, and Zunzi's for sandwiches.

One thing I was surprised to learn is that Savannah rivals Nashville as one of the most popular IT destinations for bachelorette parties. On more than one occasion we saw groups of ladies in matching t-shirts riding and singing down the streets on the Savannah Slow Ride (their version of Nashville's pedal taverns). Our last night in town we went to Savannah Smiles, a dueling piano bar, and while it was fun and what you'd expect from a singalong piano bar, just about every other song there was a new bride-to-be called up on stage to shake her tail feathers in her white dress/romper and veil.

On our way out of town, we visited the famous Bonaventure Cemetery. It's a few miles outside of downtown Savannah, and the free downtown trolley system doesn't go out this far, so you'll have to drive/uber there. The cemetery sits on a bluff overlooking the Wilmington River, and was featured in the book/movie Midnight in the Garden of Good and Evil. But remember, the famous Bird Girl statue that once sat here has since been moved to the Telfair Academy. If we'd had more time, I would have liked to have done a guided tour. However, as we are all busy working mamas with a 7+ hour drive ahead of us, we grabbed a map and drove through the 160-acre cemetery ourselves and hit some of the high points.

Overall, it was a lovely weekend away. As working moms, our lives and conversations typically revolve around our children, so it was nice to escape for a few days and focus on friendships.



Amanda is a 2019-2020 Archivist and past co-chair of the Practicing Parents Committee. She is a Law Clerk and Judicial Assistant to the Honorable Frank G. Clement Jr. on the Tennessee Court of Appeals.

KUDOS/Members on the Move

to Gulam Zade on being named CEO of the Nashville-based compay, LOGICFORCE.

to Callie Hinson, formerly with Leitner Williams Dooley & Napolitan, has joined Neal & Harwell, PLC, as an associate.

Condolences

to LAW member and former board member, General Sessions Judge Lynda F. Jones, on the recent death of her husband, Matt Kenigson.

LAW Member Metro Council Bid



Kyonzte Hughes-Toombs

LAW 2nd Year Director, Kyonzte Hughes-Toombs is a candidate for Metro Council District 2. Kyonzte and her family moved to District 2 in 2015. She has been active in the Nashville legal community serving as LAW's Diversity Committee co-chair and president of the Napier-Looby Bar Association. Kyonzte is a founding board member of The Equity Alliance, an organization that has spent a significant amount of time educating community members on the importance of voting and how to use one's vote as a weapon for social justice.

Health & Wellness Book Club Selection for July



Elaine Weiss

LAW will join book clubs from across the city to form a city-wide book club! Whether you are a regular participant in the H&W book club, all LAW members are encouraged to read The Woman's Hour: The Great Fight to Win the Vote in conjunction with the 100th anniversary of the women's right to vote. Then attend the Salon@615 with Author Elaine Weiss, on Sunday August 18th at the Main Library from 3:00 PM - 5:00 PM. FREE tickets will be available August 4th.

See: <https://library.nashville.org/event/womans-hour-great-fight-win-vote>

Link to order your book: https://www.amazon.com/Womans-Hour-Great-Fight-Vote/dp/014312899X/ref=sr_1_1?keywords=the+women%27a+hour&qid=1560767762&s=gateway&sr=8-1



New Member Spotlight

Katie Marshall

Where are you from? Tell us about your path to practicing law. I knew I wanted to go to law school for a long time. My older sister, Adrian, attended law school, and I really enjoyed hearing about her classes—and watching Law and Order marathons when she would come home on breaks. Adrian probably first put the idea of law school in my head—I like to contest that fact at family dinners.

My natural interests kept me engaged and ultimately drove me to pursue a legal career. I have always loved to read, write, and travel, and I have always been generally interested in how the world works. A family trip to Pompeii, sparked my curiosity about history, and that interest gradually morphed into an interest in politics and the law. My experience visiting Pompeii also prompted me to study Latin, which taught me to appreciate word choice and placement and to appreciate advocacy techniques. I attended college at the University of North Carolina, Chapel Hill, where I majored in Political Science and History, with a minor in International Studies. After college, I moved to Nashville to attend Vanderbilt for law school.

What brought you to Nashville? I moved to Nashville in 2014 to attend law school at Vanderbilt. The Vanderbilt community was incredibly welcoming, and I felt at home very early on. A good friend from college (who happened to be a Nashville-native) also moved back when we graduated. She introduced me to a great group of friends outside of law school. Nashville is an incredible place to live and work, and I feel so lucky I was able to find a permanent place in the community.

Tell us about your family. I am originally from Charlotte, North Carolina. I have one sister, Adrian, who is eight years older than me. My family has scattered down the Carolina coasts over the last several years. My Dad and I are very close. He has always been my biggest cheerleader. Every success I have had professionally began with his words of encouragement and support.

What do you do professionally and what is your favorite part of your job? I work, primarily, in the Pharmaceutical, Medical Device and Healthcare Litigation practice group at Butler Snow. I also work on commercial litigation cases. First and foremost, the people at Butler Snow are what make it a great place to work. Even when we have tough deadlines and challenging projects, my friends and mentors make the practice of law enjoyable. Our drug and device litigation team currently serves as lead counsel for multiple MDLs, and we have a variety of other cases pending in jurisdictions across the country. The attorneys in my group have an incredible amount of technical talent and skill. However, their insight concerning strategy is what I find the most fascinating. I really enjoy learning how strategic decisions are made. The collaborative culture of the firm makes it possible for me to work with attorneys across the firm's footprint and ensures that younger attorneys, like me, get the hands-on experience needed to grow professionally. I also really enjoy the opportunity to travel for work and to be involved with cases across many jurisdictions.

What books are you reading right now? I am halfway through "When," by Daniel Pink. If you need an airport pick up, I just finished "Thomas Jefferson and the Tripoli Pirates," by Brian Kilmeade and Don Yeager. One of my friends commented that it looked really boring, but it was actually really good!

What is your favorite quote, piece of advice, or a motto you try to live by? Follow your instincts and be creative.

Any other fun facts that LAW members don't know about you? I like to garden and paint in my free time.

What woman inspires you most and why? There definitely is not just one! I mostly draw inspiration from the women I am around every day. I work with some incredible women and am lucky to have friends that inspire me. My Grandmother is also a major influence in my life. She is a depression baby who has lived through a lot, but she laughs more than anyone I know.

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